Applecrest Farm

# What's up with the Applecrest WorkShare, CSA?

A tweak on the traditional Community Supported Agriculture model where individuals and farmers form "food communities," our CSA takes the idea and expands it into the workplace. Gather 20 (or more) employees with an interest in eating super-fresh, locally-grown fruits and veggies and Applecrest will deliver boxed "shares" of our harvest directly to your company's HQ. We come to your workplace each week, on a day of your choosing, over the course of the 20-week summer growing season.

# How does the Applecrest CSA benefit my company and its employees?

- A WorkShare CSA helps **reduce your carbon footprint** and underscore your company's commitment to green practices and sustainable living.
- Employees with demanding schedules will appreciate the **convenience** of a week's worth of fresh fruit & veggies delivered straight to the workplace. Say good-bye to grocery shopping after work!
- **Healthy employees miss less work.** By cutting absenteeism through healthy eating, your company can prove that corporate social responsibility <u>is good for the bottom-line</u>.
- Workplace CSAs **create amazing company culture**. Giving rise to veggie swaps, recipe trading and even culinary competitions, the CSA experience will be a boon to inter-office camaraderie.
- Engaging in the local food movement enables you to directly support your employee's home community, producing mutual goodwill and renewed **local passion for your company's brand**.
- The **new flavor of corporate perk**, a WorkShare CSA offers a great no-cost addition to your company's Health & Wellness Program.

## What's in a "Share"?

This June marks exactly one full century that Applecrest has been growing produce for our community. You could say we know a bit about farming and our CSA shares reflect that. Member boxes are individually prepared on the day of delivery and boast a wide variety of in-season fruits and veggies; the absolute best our farm has to offer. We guarantee it will be the tastiest, most nutritious local food to be had.

Sizes include Half Shares (\$22.50/wk), Full Shares (\$32.50/wk) and The Locavore \$47.50/wk). For those that just can't get enough fruit, we also offer a Fruit Add-On, giving you double the seasonal fruit each week in your share. Egg, bread and dairy add-ons are also available. We cater to all diets and appetites from singles and couples, to voracious families of five. In addition, members

receive a weekly update featuring 'what's in this week's share' and a trove of recipes, and storage and handling tips from our website blog.

For more details on CSA benefits and the share types available, <u>click here</u>.

# Sounds great, but what will it cost the company?

That's up to you. Most companies choose simply to provide a space where employees pick-up their shares. Others opt to subsidize a portion of each employee's membership fee. Still others coordinate with health insurers to offer rebates to workers enrolled in healthy eating programs. We are happy to create whatever program fits your needs and provides maximum benefit to your company.

Oh, and last but not least, a FREE share to the office organizer!

And that's pretty much it...give us a shout whenever you're ready and we can figure out where to go from here.

Best, Farmer Todd

## NOW SIGNING UP MEMBERS FOR THE 2017SEASON!

For enrollment and inquiries, please contact csa@applecrest.com.